



Trillionaire Megaways Guidelines

Guidelines for Licensee's Use of Red Tiger and Fashion TV's Gaming Group respective logos, trademarks, service marks and copyrighted content in connection with Red Tiger's Trillionaire Megaways.

Any use of the Trillionaire IP for commercial purposes, without the prior written approval and consent from the Evolution Marketing Team and Fashion TV Gaming Group shall be infringing and violating the intellectual property rights of Red Tiger, Evolution and Fashion TV Gaming Group. Any use of Trillionaire shall be prohibited, unless expressly authorised in writing by the Evolution Marketing Team and Fashion TV.

WHICH MATERIALS REQUIRE APPROVAL?

Any materials that mention or display Trillionaire should be submitted for approval. This includes all copy, artwork and videos to be used on your own casino site/s and in any marketing campaigns, as well as any content for use on external sites, social media and anywhere else.

Process of submission for approval

- Send an email with your attachments/information to your Evolution Key Account Manager and to Evolution's Marketing Department (marketing@evolution.com)
- Mark in the email subject line 'Trillionaire Megaways MKT Assets for Approval'

Please ensure you include the following:

- Marketing content (this includes all artwork, copy including any content for websites, social media, advertising campaigns. If there are multiple files, please send as a ZIP)
- Indicate where the artwork will appear (owned or non-owned media, on-site or offsite, mailers, affiliates, etc.)
- Indicate if the player will see it before or after log in
- Include all relevant URLs of your casino site/s and anywhere else the content will appear
- If the content will appear on social media, it must be behind an 18+ or 21+ filter.



APPROVAL PROCESS AND TIMELINES

- Once submitted, Evolution's Marketing Department will review and then assign for on-wards approval to the right owner
- Approvals can take up to 10 business days
- It is important to bear in mind that if you receive feedback rather than approval, the clock is reset in terms of feedback or approval time-frames
- In the event that you haven't received a response, the proposed use shall be deemed as non-approved and therefore not permitted to be used

- Approvals and comments will be sent back to you with your Evolution Key Account Manager in copy who will manage any feedback and follow-up with you
- Please only get in touch for updates if the approval timeframe has passed
- The approval and feedback is only relevant to the submitted content. If you amend or make changes to previously submitted content, this begins the process once again and a new approval is required

There are four types of responses to a submission:

- Approved – The content is approved and can be put live
- Approved with changes – The content is approved only if the changes proposed are made, no re-submission is necessary
- Rejected – Re-submission – The content requires large changes and a re-submission will need to be made to be compliant
- Rejected – The content has been rejected and cannot be used.

USE OF THE TRILLIONAIRE MEGAWAYS LOGOS

There are three versions of the Trillionaire Megaways Logo. Please ensure the game logo is always an exact copy of the game logo made available in the Evolution Client Area.



- The legal line doesn't require a solid background but must remain clearly visible. Opt for a clear, contrasting colour like white or black to ensure it is easily readable.
- The Trillionaire Megaways logo must always include 'Megaways' and also contain the BTG legal line ('Under license from BTG').



LEGAL DISCLAIMER

The legal disclaimers must be used in all materials, whether that is artwork, website pages, social media posts and so on, that reference Trillionaire Megaways. The legal lines is as follows:

Under license by FashionTV Gaming Group. © 2025.



VIDEO GUIDELINES

Videos available in the client area may be used for marketing purposes. However, if editing the video, please ensure the following:

- The game logo remains fully visible.
- The legal line is included and legible.

Key Requirements:

1. Use only official assets provided in the client area without modification.
2. Maintain consistent branding throughout the video to align with the game's identity.
3. Avoid misleading or false claims about game features, payouts, or odds.
4. If the asset will be shared on social media, include the **BeGambleAware 18+** logo prominently.
5. Adhere to advertising regulations applicable to the regions where the video will be distributed, including age restriction notices if required by local laws.

GENERAL GUIDANCE

Please ensure you plan accordingly when it comes to marketing branded content and allow enough time to get your content signed off

- If any ads or marketing materials are found to be live that have not received explicit Evolution approval in accordance with these guidelines, it is non-compliant with the terms of the license agreement and must be removed immediately as this is a breach of the license agreement
- Avoid mixing brands across licensors or mix logos within brands – such artwork will be rejected immediately
- Always defer to a gentle and civil tone of voice for Trillionaire related materials
- Save from what is provided in the license agreement and these instructions, there are no written rules around exclusion zones or how to use the Twister related assets. Each artwork piece needs to be submitted for approval by as set forth herein and it is at the right holder's discretion to approve any items for use
- Sign-off is for the English language version only and all partners are trusted to utilise certified translation partners for accurate representation of what is approved

