



Guidelines for Using Jumanji/Colombia Pictures and/or NetEnt Trademarks and Copyrights

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Authorized Use of NetEnt's and/or Jumanji/Colombia Pictures Property

- Only Licensees may use Jumanji/Colombia Pictures and or NetEnt logo in advertising, promotional and sales materials, which have been provided by NetEnt and approved by Jumanji/Colombia Pictures, subject to additional restrictions as per the software license agreement and the supplementary agreement signed between the parties concerning the Jumanji property.
- Licensees may add their own name, logo and promotional text next to the marketing material.
- Licensee may not transmit source files in promotion package(s) to affiliates or any other party.
- Licensee may send out complete promotional material (such as banners) to affiliates with the Licensee logotype on.
- Licensees may not remove, distort or alter any element of NetEnt's and/or Jumanji Property.
- Licensees may not display Net Ent's and/or Jumanji Property in a manner that is in Net Ent's and/or Jumanji's sole opinion misleading, unfair, defamatory, infringing, libelous, disparaging, obscene or otherwise objectionable to NetEnt and/or Jumanji.
- Licensees may not display NetEnt's and/or Jumanji/Colombia Pictures Property on a site that violates any law or regulation.
- Licensees may not incorporate NetEnt's and/or Jumanji/Colombia Pictures Property into their own product name, service names, trademarks, logos, or company names.
- Licensees may not adopt marks, logos, slogans, or designs that are confusingly similar to Net Ent's or Jumanji/Colombia Pictures' Property.
- Licensees may not register NetEnt's and/or Jumanji/Colombia Pictures trademarks as second-level domain names.

- For advertising and promotion, the Licensee shall abide by the trademark laws and trademark notice provisions in the territory and properly use the "TM" or "®" designation and other trademark notice and information, as instructed by NetEnt.

Creative Guidelines

All products, packaging, manuals, advertisements, promotional materials and Web pages bearing Jumanji/Colombia Pictures Property trademarks must include the following:

- Logo: TM symbol must appear next to Jumanji logo. Proper placement is at the top right corner of the "i" in Jumanji.
- Art assets may not cover the logo
- Jumanji brand may not be positioned next to any other brands.
- Legal Notice: TM ® © 2018 COLUMBIA PICTURES INDUSTRIES, INC. ALL RIGHTS RESERVED.' must appear in all artwork. Minimum size of the legal notice is 8.5 pt.
- Licensee may develop line art and/or design elements based on the content in promotion package. All elements created are subject to Jumanji/Colombia Pictures' approval.

APPROVALS

Fast Track

- Artwork that makes sole use of assets and elements provided directly in the promo pack will be fast tracked.
- Graphics for approvals must be submitted at least 72hours prior to required go-live date. **FOR FAST APPROVALS, GRAPHICS MUST BE SUBMITTED BY 11th June 2018 LATEST.**
- NetEnt Will endeavor to turn around approvals within 24hrs of receipt, however NetEnt will not be held responsible for any delays for approvals outside of the pre-approved promo pack images supplied.

Standard Track

- Any artwork that makes use of elements that have not been provided inside the promo pack must be approved by Jumanji/Colombia Pictures management and therefore will require a minimum of ten (10) working days for approval.
- All TV commercials and print magazine adverts must be approved by Jumanji/Colombia Pictures management.
- If in doubt, please contact your dedicated NetEnt Account Manager – **do not assume approval is not needed.**

Sample banners

Sample banners have been provided in the promo pack to give you a good example of materials that will be fast tracked.

Incorrect:

- Do not use images from the movie or of the actors from the movie. All banners need legal line to be present as well.



- Do not stretch or skew any of the graphics



- Do not cover the logo or other key assets in any way



Correct:

