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- In relation to advertising and promotion of the Ozzy Osbourne™ Video Slots, Licensees shall abide by NetEnt's directions regarding trademark notice provisions to be used with the Ozzy Osbourne™ Slot IP or any respective element thereof, in the applicable territory, including but not limited to use of the proper "TM", "®" and © designations and other trademark and copyright notices and information, as instructed by NetEnt.

Creative Guidelines:

All of Licensee's products, packaging, manuals, advertisements, promotional materials and web pages bearing the Ozzy Osbourne™ Slot IP or any element thereof must include the following:

- The 'Ozzy Osbourne™ Video Slots' Game Logo: The logo must be used as provided only. Ozzy Osbourne logo should always have "Video Slots™" merged together.
- Legal Notices: All materials shall contain the following in no less than and 8.5 point font, it being understood that in certain mobile digital materials, a shortened version, in a smaller font will be required:

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- Licensee may request permission from NetEnt to develop and use line art and/or other design elements including the Ozzy Osbourne™ Slot IP or any element thereof subject to NetEnt's final written approval at its sole discretion.

Approvals:

- All of Licensee's advertising/promotional/commercial campaigns for the Ozzy Osbourne™ VideoSlot game, which must include Ozzy Osbourne™ Slot IP, must be approved in writing by NetEnt *prior to* launch. This shall include, but shall not be limited to artistic/graphical assets and representations. Examples include, but are not limited to, any TV/radio commercials, print and digital advertisements, press releases, online media buys, and giveaways/sweepstakes/merchandising offerings used across

any marketing channels such as television, radio, website, email, social media, other digital, etc.

Specifically, regarding television commercials and/or graphical productions such as print/digital ad buys, Licensee must secure NetEnts' approvals as follows:

- Before production starts the idea, campaign, storyboards/mood-board, media plans, to include duration, countries, outlets, stations, with campaign script/messaging (for example, Voice Over scripts), all submitted in English or accurate English translations.
- During production for all larger projects, Licensee must provide NetEnt with regular status update, bearing in mind it is best to keep Net Ent apprised and secure net Ent approvals to avoid last minute changes
- After production, final versions of all television commercials and graphical productions/print and digital ad buys, must be sent to NetEnt for approval, and again with all final English or accurate English translations
- PLEASE NOTE: No broadcast production can go live on air, on radio, digitally or otherwise, without NetEnt's prior written approval over the final production. NetEnt reserves the right, exercisable at any time and in NetEnt's sole discretion, to require edits or modification, including but not limited to the removal of any assets, and Licensee will ensure that such occurs with immediate effect. Any financial impact from such edits or modification, including but not limited to the removal, shall be borne solely by the Licensee.

Specifically regarding "freespins/tournaments," both the "mechanics" of running a freespins promotional even as well as the promotional content and messaging used to promote the mechanic (i.e. prizes, messaging, art work, etc.) must be submitted and pre-approved by NetEnt in writing.

If in doubt about the approval process, please contact your dedicated NetEnt Account Manager.

Music Rights: Music is licensed for use in the Ozzy Osbourne™ Video Slots online casino game version only. All television advertising campaigns, if any (including the TV advert itself), must be subject to full prior written approval and therefore must be submitted for review. (Please contact your dedicated NetEnt Account Manager)

Images: Only the provided assets are allowed to be used. No additional images of the artist and/or of Ozzy Osbourne Video Slots™ brand are permitted to be used.

Fast Track Approval Process:

- Content for approval that makes use only of the Ozzy Osbourne™ Slot IP and elements provided by NetEnt in the promotional pack, and does not contain any other material or assets, can be fast tracked for written approval by NetEnt. **FOR FAST TRACKED APPROVALS, THEY MUST BE SUBMITTED TO NETENT BY 7 NOVEMBER 2019.**

NetEnt will endeavor to turn around fast tracked approval request within 24 hours of receipt of complete requests if submitted by the date above, however NetEnt will not be held responsible for any delays for approvals outside of the pre-approved promo pack images supplied and date agreed above.

- Any and all uses of the Ozzy Osbourne™ Slot IP or any element thereof combined with any additional elements, text or artwork CANNOT be fast track approved, and NetEnt will endeavor to provide required written approval within ten (10) working days from submission of complete package for approval, it being understood that NetEnt assumes no responsibility or liability for delays.

Licensee's Affiliates

For clarity, NetEnt has a direct business relationship with Licensee only, and not in any way with Licensee's service providers, including but not limited to Licensee's business, advertising, marketing, print, artistic, digital and other partners, or other third parties, all of whom are "Licensee's Affiliates." As such, Licensee it is solely responsible, and Licensee shall be solely liable for, ensuring that Licensee's Affiliates are fully informed of, and are adhering to, these guidelines as well as any subsequent updates, and that Licensee's Affiliates are only ever provided with, and utilizing, marketing/promotional materials that have been approved in writing by NetEnt.

NetEnt reserves the right, exercisable at any time and in NetEnt's sole discretion, to require edits or modification, including but not limited to the removal of any assets, of content created by Licensee's Affiliate, and Licensee will ensure that such occurs with immediate effect. Any financial impact from such edits or modification, including but not limited to removal of assets, shall be borne solely by the Licensee and Licensee's Affiliates.

Give-away Merchandising: All free promotional merchandise for the Ozzy Osbourne Video Slots™ game must be approved by NetEnt. The (i) the Ozzy Osbourne™ Video Slots game logo above, (ii) the Ozzy Osbourne™ Slot IP, or any element thereof, and (iii) Ozzy Osbourne™ Video Slots game assets may only be placed on, or affixed to, merchandise approved by NetEnt and Global Merchandising Services Ltd.