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or

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Specifically, regarding television commercials and/or graphical productions such as print/digital ad buys, Licensee must secure NetEnts' approvals as follows:

- Before production starts the idea, campaign, storyboards/mood-board, media plans, to include duration, countries, outlets, stations, with campaign script/messaging (for example, Voice Over scripts), all submitted in English or accurate English translations.
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- During production for all larger projects, Licensee must provide NetEnt with regular status update, bearing in mind it is best to keep Net Ent apprised and secure NetEnt approvals to avoid last minute changes.
- After production, final versions of all television commercials and graphical productions/print and digital ad buys, must be sent to NetEnt for approval, and again with all final English or accurate English translations.
- PLEASE NOTE: No broadcast production can go live on air, on radio, digitally or otherwise, without NetEnt's prior written approval over the final production. NetEnt reserves the right, exercisable at any time and in NetEnt's sole discretion, to require edits or modification, including but not limited to the removal of any assets, and Licensee will ensure that such occurs with immediate effect. Any financial impact from such edits or modification, including but not limited to the removal, shall be borne solely by the Licensee.

If in doubt about the approval process, please contact your dedicated NetEnt Account Manager.

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